

# Vendor Rules

Outdoor vendors and activities are a desirable addition to the Sonnenschein Festival and such merchants are encouraged by the Sonnenschein Festival Committee. In order to ensure a uniform standard of quality in appearance and operation, certain guidelines have been established. These guidelines must be followed for a vendor permit. The Sonnenschein Festival committee is authorized to approve or disapprove vendors on City or County property. The committee is further empowered to establish written rules and regulations governing operation of all common activities.

## OPERATIONAL GUIDELINES:

1. All food vendors must have a valid permit from the Health Department and submit it to the SFC prior to the issuance of a vendor permit.
2. Displays or activities that may be detrimental to the public health and welfare will not be allowed.
3. All vendors will be located on the designated area assigned to them at the time of permit approval.
4. Merchandise must be displayed on the vendor cart.
5. Merchandise vendors are allowed to sell novelty/souvenir tee-shirts, caps and accessories (ie. ties, scarves, sunglasses). At no time shall a vendor sell used clothing, furniture, or any other item deemed unsightly by the committee.
6. All vendors must keep their immediate areas clean.
7. Recorded music or noise is not allowed with any vendor stand or cart except by special permit.
8. No "Hawking" (i.e. calling out to passerby) is allowed.
9. No pets allowed on festival grounds with the exception of services dogs.
10. Vendors are not permitted to drink alcoholic beverages while selling merchandise.
11. Displays that include literature including pamphlets or flyers must provide that such literature is secured in such a way so as not to create litter.
12. Organizations applying for a permit to solicit money must submit proof of non-profit status.
13. Arts and crafts vendors are encouraged; all other merchandise to be sold must be approved by the SFC.
14. A valid permit specifying approved merchandise, period of time authorized and special location must be produced on demand if requested by the SFC or other appropriate enforcement agency.
15. Vendor vehicles will be allowed to park in designated areas only.
16. Vendors must notify the SFC if said vendor will not be able to operate.
17. On days of inclement weather each vendor may decide whether or not to operate. No refunds will be made for days on which a vendor does not operate.
18. The Sonnenschein Festival Committee reserves the right to:
  - A. Limit the number of vendors/exhibitors
  - B. Specify the vendor's location to ensure that high pedestrian traffic routes or fire lines are not blocked in any way
  - C. Refuse to issue a permit to any vendor or organization based on these guidelines.

## FEE SCHEDULE:

All fees must be paid to Sonnenschein '08 before a permit will be issued. All fees are payable in advance.

Vendor area dimensions: 12 feet x 8 feet

\$50 for food vendors to the first area; \$25 for additional space needed

\$35 for arts and crafts vendors and demonstrators (additional \$15 for electricity) (no charge for non-profits, with exhibition only)

Make checks payable to City of Hohenwald "for" Sonnenschein"

*The Sonnenschein Festival Committee reserves the right to waive a portion or all applicable fees.*